

## FOR IMMEDIATE RELEASE

Contact: TIME Dealer of the Year Hotline (212) 522-1302 Ruth Lemmon West Virginia Automobile & Truck Dealers Association (304) 343-4158

# TIME AND ALLY FINANCIAL HONOR MARTINSBURG DEALER

John Miller Wins National Recognition for Community Service and Industry Accomplishments at NADA Convention

(New York, NY, December 4, 2017) – The nomination of John Miller, owner and dealer principal at Apple Valley Chevrolet in Martinsburg, West Virginia, for the 2018 TIME Dealer of the Year award was announced today by TIME.

Miller is one of a select group of 47 dealer nominees from across the country who will be honored at the National Automobile Dealers Association's 2018 NADA Show in Las Vegas, Nevada, on March 23, 2018. The announcement of this year's nominees was made by Meredith Long, senior vice president and general manager, News, Luxury & Style, TIME, and Tim Russi, president of auto finance for Ally Financial.

"We salute this exceptional group of nominees for the 2018 TIME Dealer of the Year award," Russi said. "These dealers are local pillars of strength, leadership and giving, and Ally is proud to celebrate their stories and recognize them for their commitment to 'do it right' in their communities."

In its seventh year as exclusive sponsor, Ally will recognize dealer nominees and their community efforts by contributing \$1,000 to each nominee's 501(c)3 charity of choice. Nominees will also be recognized on **AllyDealerHeroes.com**, which highlights the philanthropic contributions and achievements of TIME Dealer of the Year nominees.

The TIME Dealer of the Year award is one of the automobile industry's most prestigious and highly coveted honors. Recipients are among the nation's most successful auto dealers who also demonstrate a long-standing commitment to community service. Miller, 72, was chosen to represent the West Virginia Automobile & Truck Dealers Association in the national competition – one of only 47 auto dealers from more than 16,500 nationwide – nominated for the 49<sup>th</sup> annual award. The award is sponsored by TIME in association with Ally Financial, and in cooperation with NADA. A panel of faculty members from the Tauber Institute for Global Operations at the University of Michigan will select one finalist from each of the four NADA regions and one national Dealer of the Year.

## --more--

"The most rewarding aspect of my retail automotive career is helping my employees develop through in-house training," nominee Miller said.

A 1964 graduate of John Handley High School in Winchester, Virginia, Miller studied music and earned a B.A. from Friends University in Wichita, Kansas, in 1970, and an M.A. from the University of Kansas in Lawrence in 1973.

He joined his twin brother, George L. Miller, now deceased, in his auto group as vice president of sales upon graduating from college. Today, Miller is owner and dealer principal of four new-car dealerships (representing five new-car franchises) and a used-car store, all located in Martinsburg and Winchester.

Miller is committed to education initiatives and supports area high schools through contributions and sponsorships. He also has offered cooperative education programs and sponsored an automotive technology scholarship at the James Rumsey Technical Institute in Martinsburg.

Other groups Miller contributes to include American Cancer Society; American Heart Association; Berkeley County 4-H; Berkeley County Backpack Program, which provides nutritious meals to children in need on weekends and during vacations; Berkeley County Meals on Wheels; Martinsburg-Berkeley Co. Parks & Recreation; Breast and Body Health, which brings comfort, care and services to cancer patients; Friends of NRA; Hospice of the Panhandle; Special Olympics; Toys for Tots; United Way; West Virginia University Mountaineer Athletic Club; West Virginia flood relief; and Young Life of Eastern Panhandle, to name a few.

Miller was nominated for the TIME Dealer of the Year award by Ruth Lemmon, president of the West Virginia Automobile & Truck Dealers Association. He and his wife, Joan, have three children.

#### ###

### About Time Inc.

Time Inc. (NYSE:TIME) is a leading multi-platform consumer media company that engages over 230 million consumers globally every month. The company's influential brands include PEOPLE, TIME, FORTUNE, SPORTS ILLUSTRATED, INSTYLE, REAL SIMPLE, SOUTHERN LIVING and TRAVEL + LEISURE, as well as approximately 60 diverse international brands. Time Inc. offers marketers a differentiated proposition in the marketplace by combining its powerful brands, trusted content, audience scale, direct relationships with consumers and unique first-party data. The company is home to growing media platforms and extensions, including digital video, OTT, television, licensing, international markets, paid products and services and celebrated live events, such as the TIME 100, FORTUNE Most Powerful Women, PEOPLE's Sexiest Man Alive, SPORTS ILLUSTRATED's Sportsperson of the Year, the ESSENCE Festival and the FOOD & WINE Classic in Aspen.

## About Ally Financial Inc.

Ally Financial Inc. (NYSE: ALLY) is a leading digital financial services company and a top 25 U.S. financial holding company offering financial products for consumers, businesses, automotive dealers and corporate clients. Ally's legacy dates back to 1919, and the company was redesigned in 2009 with a distinctive brand, innovative approach

and relentless focus on its customers. Ally has an award-winning online bank (Ally Bank Member FDIC and Equal Housing Lender), one of the largest full service auto finance operations in the country, a complementary auto-focused insurance business, a growing digital wealth management and online brokerage platform, and a trusted corporate finance business offering capital for equity sponsors and middle-market companies.

The company had approximately \$164.0 billion in assets as of September 30, 2017. For more information, visit the Ally press room at <u>https://media.ally.com</u> or follow Ally on Twitter: <u>@AllyFinancial</u>.